

SNR Elevator Speech Contest

(Potential, proposed, and completed research projects are welcome)

Rules

- **Previous winners (all places) may participate, but must use a new topic**
- **Must be an enrolled student in the School of Natural Resources**
 - Graduate student majoring in Natural Resource Sciences or Geography
 - Undergraduate student majoring in:
 - Applied Climate Science
 - Environmental Restoration Science
 - Fisheries & Wildlife
 - Geography
 - Grassland Ecology & Management
 - Natural Resources & Environmental Economics
 - Water Science
 - Pre-Forestry
- A single static pdf slide is permitted (no slide transitions, animations or 'movement' of any description; the slide is to be presented from the beginning of the oration).
- No additional electronic media (e.g. sound and video files) are permitted.
- No additional props (e.g. costumes, musical instruments, laboratory equipment) are permitted.
- No note cards
- Presentations are limited to 3 minutes maximum and competitors will be stopped at 3 minutes.
- Presentations are to be spoken word (i.e. no poems, raps or songs).
- Presentations are to commence from the stage or designated presentation area.
- Presentations commence when a judge says begin or start.
- The decision of the judges is final.

Judging Criteria

Comprehension

- Did the presentation provide an understanding of the background to the research question being addressed and its significance?
- Did the presentation clearly describe the key purpose or results of the research including real or potential conclusions and outcomes?
- Did the presentation follow a clear and logical sequence?

Engagement

- Did the oration make the audience want to know more?
- Was the presenter careful not to trivialize or generalize their research?
- Did the presenter convey enthusiasm for their research?
- Did the presenter capture and maintain their audience's attention?

Communication

- Was the thesis topic, key purpose or results, research significance, and real or potential outcomes communicated in language appropriate to a non-specialist audience?
- Did the speaker avoid scientific jargon, explain terminology and provide adequate background information to illustrate points?
- Did the speaker have sufficient stage presence, eye contact and vocal range; maintain a steady pace; and have a confident stance?
- Did the presenter spend adequate time on each element of their presentation - or did they elaborate too long on one aspect or was the presentation rushed?
- Did the slide enhance the presentation - was it clear, legible and concise?