Communicating Science – A State Climatologist Perspective

Dr. Dennis Todey
South Dakota State Climatologist
Assoc. Prof.
SDSU Extension/AES/ABE
South Dakota State University
dennis.todey@sdstate.edu
605-688-5141
American Association of State Climatologists
State Climatologists - requirements

- Data
- Services
- Education
- Applied Research
- Outreach – land grants
SCs- Trusted sources

• TV meteorologists – 74% cited access to state climatologist help on their reporting on climate change
• 85% cited state climatologists as a “trusted source”
• U2U surveys – influence farmers
Decision vortex – connecting decisions to decision-makers
Communication

• Outlook webinars
• Impacts
• Uncertainties

• Interpreting
  – Outlooks
  – Impacts
Climate changes

• How is it affecting you locally?
• Impacts of the changes
• Management changes – adaptation strategies....
Partnering

• NOAA
• USDA
• Many others….

• NIDIS – DEWS in particular
Communicating

• Politicians
• Media
• Public
Questions?

– Dr. Dennis Todey
– South Dakota State Climatologist
– dennis.todey@sdstate.edu
– 605-688-5678
– http://climate.sdstate.edu
– Facebook: SDSUclimate
– Twitter: @sdclimatologist
– Blog: http://www.sustainablecorn.org/blog/